

VetPartners™

Presidents Message October VetPartners

Greetings VetPartners members and Happy Fall!

As I write this the cleanup and recovery from Hurricane Ian are still happening in my small beach town and to a much greater degree in the areas of Florida which were hit much harder. I know several of our members live in or near these areas. I do hope that if there is a way for VetPartners to support you that you will please reach out. I can't help thinking about all the people who lost their homes but I also think of the animals who escaped those homes into 150 mph winds when Ian hit. So very sad.

I attended the Veterinary Innovation Summit just prior to our MidYear meeting and agree with many attendees I spoke with after. There was a lot of light shined on the problems in the profession but also a lot of finger pointing that was decidedly unhelpful. VetPartners on the other hand was a space where problems were discussed but energy was placed on solving them together. The best remark was from our Student Board Liaison, Sam Schopler who said, "VIS took my energy down but this meeting brought it UP!". This association is a group that solves problems and doesn't sit and wring their hands waiting for someone else to wave a magic wand. Like Sam, I left energized to do more to "work the problem" from my angle and with confidence that others are doing the same from their area of expertise. This gives me hope.

Sarah Rumble did a great job as our "woman on the street" interviewer. She was a natural with a camera crew and a mic asking questions of our members during the socials. We also had, for the first time, our entire meeting recorded. We often have such powerful, creative content during these meetings and sadly it is never captured. This time we made the investment. From the video we will get a two-minute promotional video we can use to tell the VetPartners story and some excellent content to share with our members.

The Ambassador Award was formally announced at MidYear. Beginning January 2023, VetPartners will ask all new members if they were referred by a VetPartners member and if so, who. Meagan will track these referrals on a spreadsheet and at the end of the year at our 2024 Annual meeting we will *announce the member who has invited the most new members to our association.* The winner will receive **FREE membership** for the following year. In the case of a tie, we will have a drawing for the top prize but all members in the tie will receive a gift card and recognition for their ambassadorship.

A special shout out to Patrick and Care Credit who continue to support our association. The social was amazing and our members had a great time. We even had to find a bigger room! For those who missed it – CareCredit has launched some very helpful tools to help teams communicate and to help them destress. Check them out.

Sadly, we will be losing our long-term sponsor, Nationwide, as of 2023. This leaves a premier spot to fill so if you have contacts with companies who would like to support



VetPartners please share them with our Opportunities Committee. Thank you to Nationwide for all the years of support.

Getting together in person is always wonderful but we can keep in touch by attending our monthly Zoom Socials put on by our Technology SIG. These resume October 20 with Stacy Purcell discussing the Great Resignation and followed in November by Jimmy Bell and Mira Johnson shining a light on Embezzlement. No matter what your business is, both of these topics are timely and helpful. Having been through several economic turn downs in my career I can assure you that when money gets tight, theft goes up. You will want to be there. Look for the invitation on Slack and in your Inbox.

During MidYear we also awarded new pins to celebrate members who have been with the association 20, 15,10 and 5 years. We appreciate the commitment of these members to our association and value their contributions. The majority of them had served on a committee or board position. Amazing! Plan on getting your **new anniversary pin** at the Annual Meeting in Las Vegas if you missed it this time.

Volunteering on a committee or SIG is the way to maximize the benefit of membership. Our **Communication Committee is seeking a new chair**. If you are interested please contact Sarah Rumble the board liaison.

MidYear was great and I can't wait to see what Program brings to us at Annual! Have a good month and take time to enjoy some "Fall Y'all!".

Best wishes,

Debbie Boone

President 2022

